

Wedgewood Health is a full-service specialty healthcare agency.

We specialize in rare and life-altering diseases, delivering simple, effective solutions for HCP and patient audiences. By blending scientific expertise with creativity grounded in deep human insight, we forge bonds that build trust, inspire action, and help brands endure.

## OUR CORE CAPABILITIES



### HCP AND PATIENT STRATEGY

- Market shaping and disease awareness
- Brand building: insights mining, positioning, branding
- Market monitoring and social listening



### HCP AND DTP PROMOTION

- Creative campaign development
- Core and derivative branded and disease state education materials
- Tactical planning and execution
- Patient support program design and execution



### CUSTOMER EXPERIENCE SOLUTIONS

- Omnichannel marketing
- Digital production and animation
- CRM design, content development and programing
- Analytics measurement and reporting

## We build bonds **that last.**

We go beyond casual interactions to create bonds that matter—bonds that build trust, inspire action, and drive enduring success. We transform complex information into simple solutions that make a difference. Our collaborative, people-first approach blends scientific expertise, cutting-edge technology, and deep human insight to help brands build bonds that don't just connect—but endure.

## LET'S WORK TOGETHER



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